

# MIRIAM ALSTER.

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## WORK EXPERIENCE

2008- present

### FLASH90

Product Designer 2024

- Led UX research and wireframing for a full website redesign
- Co-designed the website with an external agency, from structure to UI
- Improved navigation, content hierarchy, and key user flows

Photojournalist and Photo Editor 2008-present

- Created and edited visual stories under tight deadlines
- Researched and produced in-depth editorial projects
- Managed large-scale visual content with multiple stakeholders

International Sales Manager 2014-present

- Managed client relationships from contract to ongoing collaboration

2024- present

### FREELANCE

UX/UI & Web Designer

- Designed branding and responsive websites for research and tech-focused clients
- Led projects from concept and UX structure to final UI

2024

### SAPIENSHIP LAB

UX/UI Designer (Freelance)

- UX/UI quality assurance for an educational web product
- Reviewed user flows, interactions, and visual consistency
- Collaborated with the product team to refine the experience

## EDUCATION

2022 - 2023

### NETCRAFT ACADEMY, ISRAEL

User Experience and User Interface Design

2006-2008

### NORDIC SCHOOL OF PHOTOGRAPHY, SWEDEN

Photojournalism Diploma

2001-2005

### LUND UNIVERSITY, SWEDEN

International Marketing and Brand Management

## SKILLS

- Figma
- Adobe Lightroom
- Photoshop
- Wix Studio
- AI

## LANGUAGES

• English	Native
• Swedish	Native
• Hebrew	Fluent
• Polish	Intermediate
• French	Intermediate

## AWARDS & EXHIBITIONS

- 2nd place singles “Edut Mekomit”, Eretz Israel Museum, Tel Aviv 2021
- 2nd place series “Edut Mekomit”, Eretz Israel Museum, Tel Aviv 2016
- Picture of the year “Edut Mekomit”, Eretz Israel Museum, Tel Aviv 2013
- “We were all once refugees”, Nubuluz Gallery, Tel Aviv 2018

## VOLUNTEER EXPERIENCE

2017- 2023

### KUCHINATE STUDIO

- Commercial photography
- Social media content creator
- Art exhibitions